

Lawson Electric
LIGHTING THE WAY

The 2009 Seal of Excellence awarded to Lawson Electric Company marked the culmination of the dream of the forward thinking men who organized the company in 1925. That prestigious award represents the highest standard of business excellence and customer satisfaction for firms providing

electrical contracting services. Wilkins Research Services, an independent research firm, conducts the nomination survey process with local consumers who nominate professional services businesses based on customer satisfaction and business excellence.

Lawson Electric Company met the criteria.

The company's quest for excellence and its dedication to customer service are the cornerstones of the business philosophy that resulted in Lawson Electric Company becoming the largest electrical services company in Tennessee. The company has provided the highest quality electrical services and products on everything from large industrial and commercial developments such as the

new Volkswagen of American Assembly Plant and BlueCross BlueShield of Chattanooga's new downtown campus to small residential and commercial projects. Licensed to operate in 13 states, Lawson Electric Company professionals can be found on jobs throughout the Southeastern United States

They begin by listening. Understanding a client's goals for a project is key to providing solutions through the expertise and deep breadth of knowledge and experience of the company's project managers, field technicians, and support staff. They maintain close communication with the client and razor-sharp attention to all details while incorporating multi-discipline coordination to ensure an efficient, on-time completion of each project.

Each individual at Lawson Electric Company is continually striving to fulfill the company's mission of offering clients superior value and uncompromising service. The company's rock-solid foundation has expanded to include electrical contracting, professional engineering, and industrial automation which carry on the

tradition of a full-service electrical company.

Being the premier electrical contractor in the state means providing products of unparalleled quality and services that run the gamut of electrical needs. As such, Lawson Electric Company professionals can be counted on to provide everything from basic lighting and power needs, back-up power systems and design/build services, to professional engineering, and thermographic testing.

Today, Lawson focuses its work in six major service areas:

- Industrial
- Large Commercial/ Institutional
- Small Commercial
- Residential
- Data and Communications
- Service Work

The company has put its name on some of the most recognizable landmarks in the Chattanooga area as well as on other notable developments in the region. Lawson Electric Company was selected as the electrical contractor for the corporate headquarters of BlueCross BlueShield of Tennessee located

on Cameron Hill in the heart of downtown Chattanooga. Lawson was also tapped to provide the electrical services for the Volkswagen Group of America Assembly Plant which is scheduled for completion in 2011. The Chattanooga Trade and Convention Center; Tennessee Aquarium; Rock City; Ruby Falls; The Incline Railway and SunTrust Bank; have also relied on Lawson Electric Company for complete electrical contracting services.

Lawson Electric Company has created a broad imprint in the utility and transportation sectors as well. The company has completed successful projects for a wide range of clients, including the Electric Power Board of Chattanooga; City of Chattanooga Moccasin Bend Wastewater Treatment Facility; North Carolina Port Authority; Constellation Energy; the Chattanooga Metro Airport Authority; and the Tennessee Valley Authority (TVA).

Lawson professionals also list an impressive group of clients among educational institutions in the region, including the University of Tennessee at Chattanooga and at Knoxville; The Baylor School; McCallie School; Girl's Preparatory School; Chattanooga State Community Technical College; Marion and Hamilton Counties Public Schools; and others.

Lawson Electric Company is honored to have been chosen for the Coolidge Park project in the newly renovated North Shore area of Chattanooga.

Environmental sensitivity and sustainable construction services are an increasingly important part of development today, whether in the public or private sectors. Lawson Electric Company takes very seriously its responsibility to serve as a good steward of the area's natural resources and the abundant natural beauty of the Chattanooga region. That responsibility includes incorporating proven "green" technology to improve energy efficiency and employing cutting edge technology.

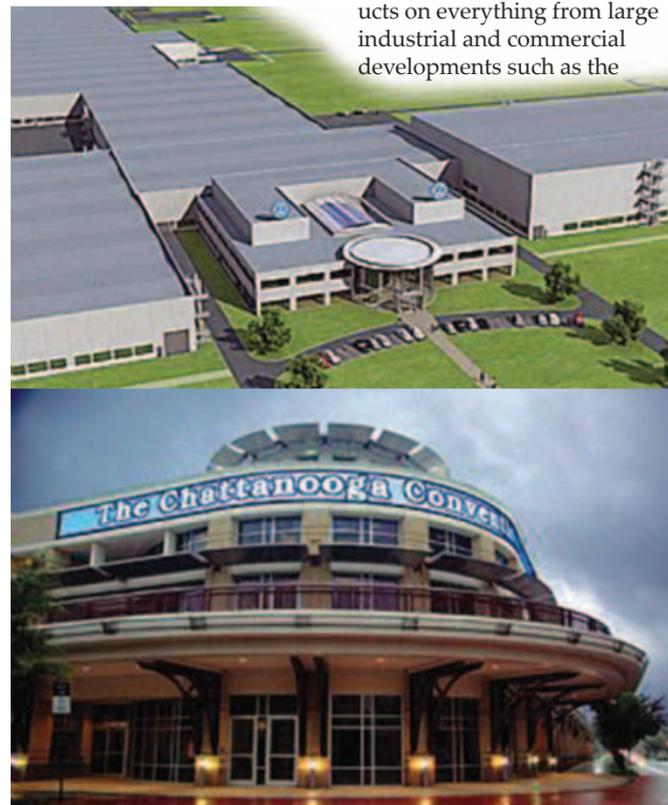
Towards that goal, Lawson Electric Company teamed up with BP Solar to furnish and install the solar array at Chattanooga's Finley Stadium, the largest solar site in the Southeastern United States. Lawson's 11 solar arrays, mounted on canopies which also provide covering for one of the parking lots, produce about 127,000 kilowatt-hours of electricity a year.

In addition, Lawson Electric Company participated in the construction of River Street Architecture's new offices, the first such project in Tennessee to be LEED (Leadership in Energy and

Environmental Design) certified. Other Lawson Electric Company projects to receive the LEED certification include the new corporate headquarters of BlueCross BlueShield of Tennessee, Volkswagen of America Assembly Plant, and The Baylor School's Harrison Dorm.

Lawson's commitment to the Chattanooga region extends outside the business world and into the city and surrounding communities. The company provides leadership in multiple professional organizations and government boards, including the Chattanooga Civitan Club, Chattanooga Chamber of Commerce, Optimist International, Rotary Club of Chattanooga, the NECA/IBEW Joint Apprentice Training Committee, The Stadium Corporation, and other groups. Lawson Electric Company is also a proud supporter of civic, school, and church projects sponsored by a wide range of organizations ranging from, Hamilton County Schools, The Baylor School, McCallie School, Girl's Preparatory School, Boy Scouts of America, and Habitat for Humanity to Junior Achievement, Memorial Hospital, United Way of Chattanooga, Bethel Bible Village, University of Tennessee at Chattanooga, and the Tennessee Aquarium.

Below are several projects in which Lawson Electric has played major roles linking them to the very heart of what is recognizable as modern Chattanooga. Counterclockwise can be seen a mock up of the Volkswagen Group of America Assembly plant at Chattanooga and photos of the Chattanooga Convention & Trade Center and the Tennessee Aquarium and the revitalized Chattanooga riverfront.



Counterclockwise from below left are Coolidge Park at dusk, the new Blue Cross Blue Shield Campus and The Baylor School Natatorium.